

...a positive environment will lead to dramatic benefits for employees, employers, and the bottom line.

—Seppala and Cameron, *Harvard Business Review*

## THE CHALLENGE

### ENGAGEMENT

Organizations continue to face engagement issues. Gallup reports that 71% of US employees are not engaged and 18% are actively disengaged. This affects both the culture, productivity and bottom line. Organizations with low engagement had 18% lower productivity, 16% lower profitability, 65% lower share price over time.

### WELL-BEING

For many, the new-normal of work is longer hours, rapidly changing environments, and higher stress. In fact, 50% report that stress is high to overwhelming. It's near impossible to perform at our best in this reality. Marlynn Wei, M.D. Harvard Health Publications, states that "Stress-related health problems are responsible for up to 80% of visits to doctor and account for third highest health care expenditures, behind only heart disease and cancer."

### PERFORMANCE

Simply put, today's work environment makes it difficult, if not impossible, for employees and organizations to perform at their best. High levels of stress, rampant disengagement, constant change and poor health are obstacles to organizations operating at their highest, most productive levels.

## THE SOLUTION

GoPositiv offers a fresh approach to engagement, well-being, and performance challenges. We work with organizations to create a workforce that, when happy, optimistic, and positive, perform at their optimal levels with clear business impact.

How do we do it? GoPositiv customizes the solution to each organization. GoPositiv offers:

- + Broad systems-approach that considers unique organization challenges
- + A thoughtful change management implementation strategy
- + **Workshops** tailored to each team or organization that increase engagement scores, levels of optimism and positivity, as well as health and well-being
- + **Keynotes** that inspire the shift to a healthier, high performing mindset

**Curious?!** Please reach out to GoPositiv to inquire about our programs, workshops and keynotes.



# GoPositiv

Linking  
happiness,  
optimism +  
positivity  
to high  
performance

### Business Impact of a Positive Mindset:\*

- + 12 – 16% increase in productivity
- + 37% greater sales
- + 85% more efficient at work
- + 10X less likely to take sick leave
- + 10X more engaged
- + 36% more motivated
- + 31% higher goal achievement
- + 22% revenue increase

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\*Sources: Univ of Warwick Study, UK: 2016; Anchor and Foresight, 2012; Author Glen Rifkin, Happy People Spark High Performance; Gallup 2015; Wall Street Journal and iOpener Institute; Fortune Magazine, 2014.

GoPositiv.com